

## Contact

Hamden, CT, USA

[www.linkedin.com/in/arynnmp](https://www.linkedin.com/in/arynnmp)

(LinkedIn)

[bsky.app/profile/arynn.bsky.social](https://bsky.app/profile/arynn.bsky.social)

(Personal)

[extraextract.substack.com/](https://extraextract.substack.com/) (Blog)

## Top Skills

Product Demonstration

Sales Engineering

Technical Writing

## Languages

French (Limited Working)

## Certifications

Learn the Command Line Course

Learn Python 3 Course

ThoughtSpot Certified Professional

Certified ThoughtSpot Cloud

Architect

## Honors-Awards

Excellence for Research in  
Psychology

dbt Partner Community Champion

# Arynn Martin-Post

Solutions Engineering | Business Psychologist | semantic layer, AI & BI

New Haven, Connecticut, United States

## Summary

"Try to learn something about everything and everything about something." - Thomas Huxley

Solutions Engineer, data person, and Industrial-Organizational Psychology professional with a passion for delivering the insight and tools to ensure the right data gets to the right people. I have a successful track record of cross-functional collaboration with all levels of the organization, and understanding and empathizing with customers. A team player with demonstrated excellent creative abilities. Proven willingness to expand scope of responsibilities to meet evolving business needs.

Side gig: meme-ing my way into greatness, one meme at a time.

---

## Experience

Cerebral Work Institute

Consultant

April 2026 - Present (1 month)

Coginiti

Director of Solutions Engineering

December 2025 - Present (5 months)

Cube

Solutions Engineer

August 2024 - August 2025 (1 year 1 month)

San Francisco, California, United States

Freelance

Analytics & GTM consultant

September 2023 - August 2024 (1 year)

## Shipyards

Data Advocate

May 2023 - August 2023 (4 months)

United States

## ThoughtSpot

Solutions Engineer

July 2021 - February 2023 (1 year 8 months)

San Francisco Bay Area

Worked with users in the free trial via in-app chat and live 1:1 meetings to get them up and running on ThoughtSpot.

Assisted in product evaluations with customers by working with them to analyze their own data, understand their analytic goals and challenges, and help them use ThoughtSpot to address these challenges.

Demonstrated the business value of the ThoughtSpot platform at both live and virtual conference event booths and sessions.

Lead and developed content for Hands-On Test Drive sessions with multiple ThoughtSpot users

## Breakthrough

Senior Business Intelligence Developer

August 2019 - December 2020 (1 year 5 months)

Green Bay, Wisconsin

Reported to the Senior Manager of Operational Analytics. Responsible for organizing and visualizing shipper and carrier data, as well as innovating new data-driven products for customers.

- Created company-wide reporting of COVID-19's impact on individual industries and clients; collaborated with senior leadership to develop specific metrics. Reporting gave us the advantage of quick, clear insight of the increased demands and losses due to COVID-19.
- Presented industry-best standards to colleagues through communication and sharing sessions; served as the go-to resource for innovation and novel approaches to presenting key information.

- Collaborated with Data Engineers and Marketing/Branding; streamlined processes to become more automated, reduced user error, and implemented a visual standard.

## Wells Fargo

### Customer Experience Analytics Consultant

May 2018 - October 2019 (1 year 6 months)

Greater Minneapolis-St. Paul Area

Reported to a Strategy Consultant within Wells Fargo for root-cause customer complaint analysis. Innovated customer-level complaints management reporting and measurements. Created reporting for customer insights.

- Instituted a new analytical process for customer complaint analysis. Eliminated user error by moving from Excel and PowerPoint to Tableau, and reduced the data-cleansing process from 40 hours to 5 hours.
- Influenced the team to adopt a platform that more quickly created new data sets and visualized the customer data in close to real-time.
- Played active role in executive meetings; fostered rapid decision-making with active insights.
- Collaborated with the customer insights team to structure and develop root cause analysis presentations for senior leadership. Summarized all reports into one monthly meeting and anticipated questions.

## AIM Consulting Group

### Analytics Consultant - Best Buy

January 2018 - April 2018 (4 months)

Greater Minneapolis-St. Paul Area

Reported to the Director of Recruiting for AIM Consulting. Short-term contract to improve and upgrade marketing, sales, and customer satisfaction Tableau dashboards for Best Buy.

- Converted 20 dashboards from an older version of Tableau to a newer version with increased functionality which reduced users' need to download spreadsheets to utilize the data.

- Designed the branding for new dashboards to increase consistency, simplicity, and functionality. Transformed incoming data structures to enable the ability for new visualizations.

## Trane

### Marketing Analyst

November 2016 - January 2018 (1 year 3 months)

Greater Minneapolis-St. Paul Area

Reported to the Market Intelligence and Insights Director. Led the analytic procedures and outcomes for customer satisfaction across North America. Collaborated with the broader marketing team to create a data-driven culture.

- Collaborated with the Vice President of Marketing to create and visualize all data-driven marketing KPIs in a dashboard. Facilitated discussion of metrics with all of Marketing to quantitatively measure progress.
- Structured and administered surveys to customers and market research participants using Qualtrics. Demonstrated quality research standards by validating question structure and content. Focused on attaining the best quantitative and qualitative data to answer questions about customers.
- Launched an improved and upgraded data collection process, structure, and visualization for all customer satisfaction information. Redesigned steps to reduce analyst error and decrease time spent on troubleshooting.
- Conducted a key driver analysis utilizing multivariate statistics to identify factors in the customer journey that contributed to the Customer Satisfaction Index predicting retention rates and pain points for all 23 districts.
- Trained district leaders and project managers how to utilize the yearly customer satisfaction dashboard to identify information relevant to their position. Created a pre-recorded video presentation of the report walk through, and then answered phone and e-mail questions for all North and South America.
- Served as a tiger team member within corporate marketing to investigate and identify employee issues. Facilitated discussions with small groups to understand and conceptualize internal problems. Consolidated this feedback and made recommendations to marketing leadership.

## Gallagher

### Associate Compensation Consultant

November 2015 - November 2016 (1 year 1 month)

Saint Paul, Minnesota

Reported to a Senior Consultant. Assisted on compensation and benefits proposals and reports. Also conducted external market research on job responsibilities, salaries, and benefits.

- Facilitated focus groups with technician personnel for a large Minnesota county. Conducted a job analysis to summarize and distinguish job responsibilities, and wrote new job descriptions to comply with Title VII.
- Collaborated with senior consultants to analyze market pricing of jobs and create internal equity systems for salaries. Packaged and proposed salary structures for a Midwestern Community College.
- Maintained project timelines for up to seven clients and utilized time-management and project management skills.

## Academic Technology Services, Minnesota State University

### Graduate Assistant

August 2014 - December 2015 (1 year 5 months)

Mankato, MN

Worked in collaboration with instructional designers and IT personnel to assist in maintaining the school's Learning Management System (D2L), and provide print, web, and live resources on technology tools and learning theories for teachers, students, and staff. Conducted internal research on campus-wide satisfaction with IT functions, as well as external research on utilization of web 2.0 tools within a university setting.

---

## Education

### Minnesota State University, Mankato

Master of Arts (M.A.), Industrial and Organizational Psychology · (May 2016)

### Ripon College

Bachelor of Arts (B.A.), Psychology, Biology (minor)

### La Trobe University

Bachelor of Arts (B.A.), Study Abroad - Australia

